Strategy+ cybersecurity program assessment
Driving business success through cybersecurity strategy

Often organizations struggle with designing, implementing, and sustaining a cybersecurity program that consistently produces the outcomes they need most. The underlying causes for ineffective programs can be complex, but typically, they point to the lack of a balanced risk-oriented, business-aligned strategy for:

OUR APPROACH
Strategy+ examines your cybersecurity strategy at the enterprise and functional levels, evaluating the maturity and effectiveness of 36 key disciplines across 12 inclusive domains connected by 3 unifying dimensions.

Our model blends proven principles of business strategy planning and management with the ever-evolving art of cybersecurity program design, governance, and execution. As a result, you receive a risk-centric, business-aligned operational cybersecurity strategy and tools for sustaining an effective program as organizational, regulatory, competitive, and threat factors evolve.

• Preparation – Gather intelligence and establish the scope and priorities.
  - Collect and review key artifacts.
  - Complete self-assessment exercises.

• Program review – Understand business context, assess the current program, and align the program strategy to organizational needs.
  - Interview the security team and stakeholders to diagnose underperforming functions and outline desired future state.
  - Hold workshops to model effective processes for identifying, isolating, and addressing priorities.

• Validation – Aggregate and validate observations, finalize assessment, generate performance dashboards, and draft strategic plans and prioritized roadmap.

• Reporting – Finalize strategy, develop detailed recommendations, and deliver executive presentation.

THE CYBERSECURITY STRATEGY+ FRAMEWORK

Doing the right things
Doing things right
Delivering the right outcomes

Compliance commitment
Process precision
Business bias

Doing the right things
Doing things right
Delivering the right outcomes
**BENEFITS**

- Move beyond a point-in-time assessment and evolve as goals, objectives, needs, and threats change.
- Target organizational dynamics and business processes impacting implementation.
- Foster thoughtful discussions with executive leaders and board members on cybersecurity.
- Diagnose underperforming program functions and establish a tactical remediation roadmap.
- Deliver a sustainable strategy independent of - but compatible with - any standard controls framework.
- Provide leadership with multi-view dashboards and a measurable action plan.
- Establish a repeatable process for delivering cybersecurity services to maximize business value.

**WHY COALFIRE**

- Customizable and scalable to organizational capabilities and constraints, Strategy+ encompasses best practices and principles from the National Association of Corporate Directors (NACD) for building a sustainable cyber program that balances asset protection with delivering value and aligning to business goals.
- Our relevant and achievable key performance metrics (KPIs) enable short-term impacts and drive future value.
- Our comprehensive reports include easy-to-understand, actionable information to help you prioritize and address risks.
- To support governance and assurance responsibilities, the board-ready presentation overviews current and future states, details performance and risk implications, and prioritizes objectives in a realistic timeline.
- The team comprises seasoned cybersecurity professionals, including former CISOs, who have built and implemented high-performance programs.