

White paper services

Demonstrate your commitment to cybersecurity

Help your customers understand the cybersecurity measures you've taken to protect them. Coalfire produces independent white papers that can verify claims about your technology and better position it against your competition.

More than 100 organizations have leveraged our objectivity through published white papers. Coalfire's papers highlight your approach to cybersecurity, credibly support your marketing efforts, and make your sales cycles easier and shorter.

OUR OFFERING

Our experts deliver powerful messages across an array of industries, including financial services, technology/cloud, retail, banking, and healthcare.

WHITE PAPER SERVICE	DESCRIPTION
Technical evaluation	Provides technical design ideologies and principles of a product offering; discusses Coalfire's tests and associated findings to your clients and/or prospects
Product applicability	Describes how your product may assist in creating compliant infrastructure for your clients and prospects
PA-DSS out-of-scope	Provides a third-party technical perspective of your payment application's PA-DSS applicability based on in-depth validation; discusses how an application may not meet the eligibility criteria for PA-DSS validation, but still fits the basic requirements for installation and use in PCI compliance

WHY CHOOSE COALFIRE?

Deep technical expertise

Over the past five years, we have written more than 100 white papers. Our team holds more than 25 security certifications that enable us to create powerful white papers that satisfy customers' questions pertaining to important regulations and requirements. We understand the risks associated with security – from compliance regulations to the industry's toughest cybersecurity challenges.

Objectivity

Our firm stance on technology and vendor independence means you receive in-depth, unbiased recommendations from an experienced third party.

Client-centric approach

We will work with your team to develop a white paper that properly addresses your audience and business goals.

Communication support services

We can help develop press releases and conduct webinars that provide more depth and coverage for your solution.

GET THIRD-PARTY VERIFICATION FOR YOUR PRODUCTS. | Coalfire.com | 877.224.8077

About Coalfire

Coalfire is the cybersecurity advisor that helps private and public sector organizations avert threats, close gaps, and effectively manage risk. By providing independent and tailored advice, assessments, technical testing, and cyber engineering services, we help clients develop scalable programs that improve their security posture, achieve their business objectives, and fuel their continued success. Coalfire has been a cybersecurity thought leader for more than 17 years and has offices throughout the United States and Europe. Coalfire.com