

European Union General Data Protection Regulation (GDPR)

Prepare for the GDPR with Coalfire

The European Union (EU) passed the General Data Protection Regulation to help ensure the privacy rights of EU citizens and create a more stable and predictable regulatory environment. The regulation, which goes into effect May 25, 2018, applies to all companies that process the personally identifiable information (PII) of EU residents, regardless of the company's location or where data processing takes place.

The GDPR requires changes to the way organizations manage, store, transfer, and delete customer data. Penalties for noncompliance will be substantial. Fortunately, Coalfire is here to help you improve your privacy and cybersecurity profile – so you can effectively implement GDPR.

Who must comply with GDPR?

Any organization that:

- Has EU customers or employees, regardless of the organization's physical location
- Sells services to organizations that are exposed to GDPR (i.e., cloud service providers)
- Plans to expand into Europe in the near future

BENEFITS OF COMPLIANCE

By complying with GDPR, you can help protect your organization from fines that can amount to up to €20 million or 4% of your global revenue from the previous

year, whichever is higher. However, the benefits are not limited to avoiding risk. Having a solid, readily demonstrable GDPR compliance program can also serve as a competitive differentiator, especially for companies that provide cloud or managed services to customers who are required to comply with GDPR. Additionally, GDPR compliance can help you demonstrate to customers that you are committed to protecting their right to privacy and their sensitive, personal data.

COALFIRE'S GDPR SERVICES

Coalfire's cybersecurity professionals provide expert assistance with GDPR implementation, allowing you to stay focused on your business. Our team will explain the implications of GDPR and how it differs from conventional compliance frameworks. Then we'll work with you to understand your environment, including systems, technology, data collection, and processing workflows, so we can articulate your compliance risk.

To comply with GDPR, your processes and policies may require substantial changes; therefore, we recommend beginning early to reduce the financial and reputational risks that can arise from noncompliance.

GDPR workshop and readiness assessment

Through an interactive workshop, our Certified Information Privacy Professional (CIPP) consultants identify your organization's readiness and provide strategic and tactical recommendations for next steps.

GDPR advisory services

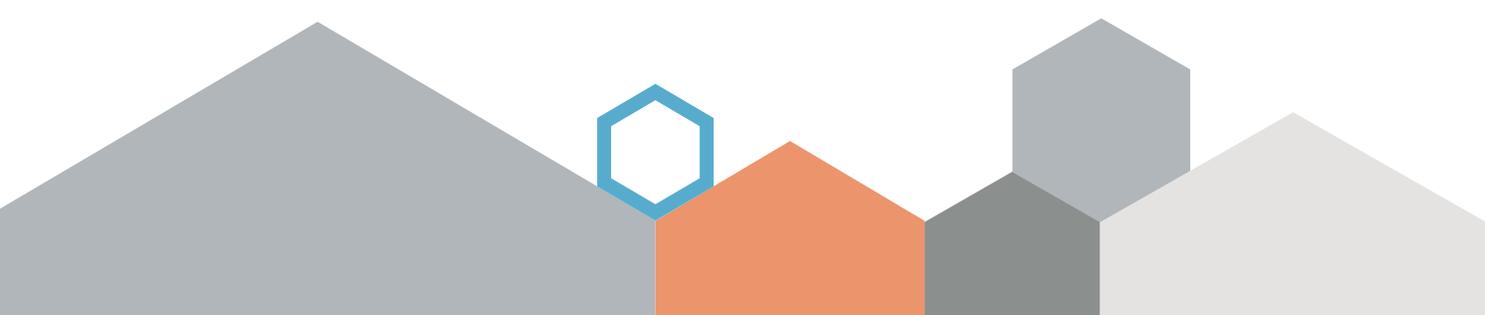
We tailor our approach to help you operationalize recommendations and adapt to GDPR changes in preparation for, and then following, enforcement of the regulation.

GDPR compliance assessment and attestation

Following detailed testing, we will provide documentation that validates your compliance so you can share that status with relevant data protection authorities.

WHY CHOOSE COALFIRE?

- All the major cloud providers – and a number of the Software-as-a-Service (SaaS) providers that leverage them – rely on Coalfire to make their environments secure. It's through this deep understanding of data complexity that we're able to give you confidence that your customer information will be handled appropriately, regardless of your industry.
- By partnering with Coalfire, you're able to continually manage compliance and respond to ever-evolving changes and updates.
- With proven global expertise in standards with privacy elements that overlap with GDPR, such as ISO, PCI, and HIPAA, we work with you to leverage your previous compliance efforts whenever possible to reduce duplication of effort and compliance fatigue.
- We take the time to understand your business requirements and help you prioritize and operationalize the different components of GDPR compliance.
- For more than 16 years, we've helped clients navigate the changing regulatory landscape and adapt to new requirements. While GDPR is a new regulation, we leverage the proven tools, frameworks, and best practices that we've honed over the years to help clients achieve and maintain compliance with this regulation, as well as conventional compliance frameworks.
- Developing legally compliant privacy policies is only one part of adhering to regulations like GDPR. Our advisors can help build out your control environment so you can demonstrate that your organization's actions align with your established policy.



**EMBED PRIVACY BY DESIGN
INTO YOUR DATA PROCESSES.**

Learn more about Coalfire's GDPR services.

Coalfire.com | 877.224.8077

COALFIRE

About Coalfire

Coalfire is the cybersecurity advisor that helps private and public sector organizations avert threats, close gaps, and effectively manage risk. By providing independent and tailored advice, assessments, technical testing, and cyber engineering services, we help clients develop scalable programs that improve their security posture, achieve their business objectives, and fuel their continued success. Coalfire has been a cybersecurity thought leader for more than 16 years and has offices throughout the United States and Europe. **Coalfire.com**